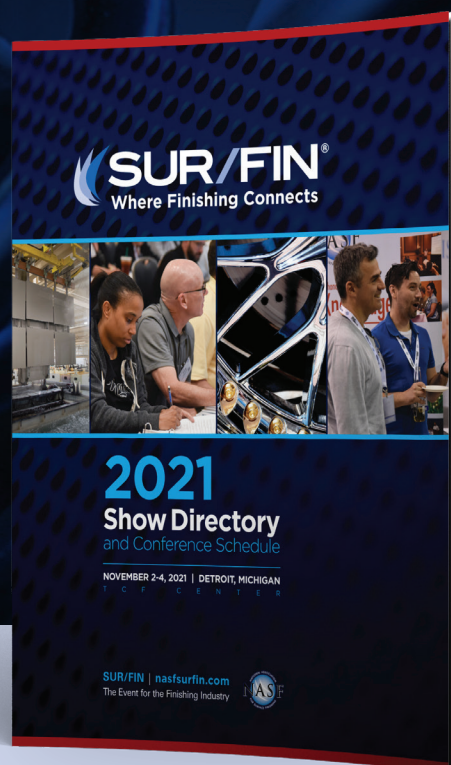


Promote Your SUR/FIN Exhibit
with Advertising Opportunities
Exclusively for Exhibitors.

November 2-4, 2021 | Detroit

T C F C E N T E R



SUR/FIN 2021 Tradeshow and Conference Directory

Here's your opportunity to generate exposure at North America's premier surface finishing industry event. The **SUR/FIN 2021 Tradeshow & Conference Directory** provides exhibitors with a cost-effective vehicle for promoting awareness of your products and services while drawing customers to your booth. The **SUR/FIN 2021 Tradeshow & Conference Directory** will be distributed to all show attendees and referenced both during the show and throughout the following year. Featured inside this special publication: show programming, new products and services section, exhibit descriptions, product listing, show floor plan and so much more!

Directory Ad Specifications:

Ad Size	Width		Height
Full Page	7.125	x	10.125
Bleed	8.375	x	11.125
Trim	8.125	x	10.875
Half Page Horizontal	7.125	x	4.625
Half Page Vertical	3.375	x	9.25
Quarter page	3.375	x	4.625

Live Area: Please ensure all text and important graphic elements are **at least 1/2 inch** from the edges of the trim size.

Important Dates:

SEPTEMBER 24, 2021 Reservation Deadline
OCTOBER 1, 2021 Artwork Deadline

Ad Submission:

Online gardnerweb.com/adcentral
Email btaggert@gardnerweb.com

File Formats:

Formats Accepted:

PDF, EPS, TIF (CMYK, 300 dpi, fonts embedded)

Formats NOT Accepted:

Word, Publisher, Powerpoint and JPGs

Directory Print Ad Rates

PLACEMENT	RATE
Back Cover	\$2,200
Inside Front Cover	\$1,900
Inside Back Cover	\$1,800
Cover Triangle	\$1,300
Full Page	\$1,300
Half Page	\$800
Quarter Page	\$650

Special Advertising Packages Available!

QUESTIONS: **Todd Luciano**, Publisher | tluciano@pfonline.com | 513-527-8809

SUR/FIN | nasfsurfin.com
The Event for the Finishing Industry



SUR/FIN 2021 Floor Plan Enhanced Listings

Make the most out of your presence at **SUR/FIN 2021** and upgrade to an enhanced listing on the SUR/FIN floor plan. Upgrading your basic listing to a Enhanced Listing will provide excellent exposure and promote your **SUR/FIN 2021** exhibit even before one person steps onto the show floor. Although the physical show doesn't begin until November, your heightened exposure can begin NOW on the online floor plan. Start promoting to your customers and prospects today and take full advantage of the **SUR/FIN 2021** Enhanced listings!

Benefits:

- Includes the benefits of the basic listing
- Ability to access a list of qualified sales leads
- Display of Press Releases
- Display of up to 4 product videos or images
- Priority placement at top of all directory search results
- Placement in the Featured Exhibitor List
- Online booth is highlighted with a corner peel image
- Display of Social Media Links

Floor Plan Listing Rates

LISTING	RATE
Basic	Included
Enhanced	\$500
Directory + Enhanced*	\$250*

* Exhibitors advertising in **SUR/FIN 2021 Tradeshow & Conference Directory** receive half off their Enhanced Listing

Basic Listing:

Home / Featured Exhibitors / Blackstone-NEY Ultrasonics

BLACKSTONE-NEY ULTRASONICS
CLEANING TECHNOLOGIES GROUP

Blackstone-NEY Ultrasonics

9 N Main St.
Jamestown, NY 14702
United States of America
P: 800-766-6606
http://www.ctgclean.com

Add to My Show

ABOUT BLACKSTONE-NEY ULTRASONICS
Blackstone-NEY Ultrasonics continues to be a recognized leader in ultrasonic technology. In 1988, there has been a continuous stream of development and patents covering a broad spectrum of ultrasonic technology is available to meet the specific needs of our customers.

Product Categories (2)

- Cleaning Equipment
- Plating Processes

View on Floor Plan:
Exhibit Hall - 1124

Complimentary:

- Company Name
- Company Logo
- Address
- Phone Numbers
- Booth Number

Enhanced Listing:

Home / Search Results / Coventya, Inc.

COVENTYA

Coventya, Inc.

4639 Ven Epps Rd.
Brooklyn Heights, OH 44131
United States of America
P: 216-351-1500
F: 315-768-3561
http://www.coventya.com

Add to My Show

Product Categories (18)

- Anodes
- Anodizing Processes
- Chemicals - Anodizing Processes
- Chemicals - Coatings: Conversion
- Chemicals - Etchants
- Chemicals - Passivation
- Chemicals - Plating Additives
- Chemicals - Plating Processes
- Chemicals - Strippers
- Chemicals - Water/Wastewater Treatment
- Coatings - Conversion
- Electroless Nickel

View on Floor Plan:
Exhibit Hall - 712

COVENTYA
Beyond the Surface

PF PRODUCTS FINISHING

SUR/FIN 2021 Directory Banners

You'll have an exclusive marketing opportunity that positions your company at a time when attendees are researching the show for exhibitors online. Your product video or image will appear on the main directory homepage while your banner sits atop the product category of your choosing, all of which is designed to provide maximum exposure for your brand.

Confirm Your Sponsorship Today!

Benefits:

- Includes the benefits of the Enhanced Listing
- Logo/Image featured on the Directory Homepage
- Logo/Image directs attendees to company showcase
- Logo/Image featured on Product Category of your choosing
- Banner directs attendees to exhibitor's booth
- Statistics available for tracking

Directory Banner Rates

PLACEMENT	RATES
Exclusive Directory Banner	☐ \$2,000
Exclusive Floor Plan Banner	☐ \$2,000
Product Category Banner	☐ \$750

Exclusive Directory Banner

SUR/FIN 21
Where Finishing Connects
July 13-15, 2021 | Detroit, Michigan
T C F C E N T E R

Home Floor Plan Featured Exhibitors My Show Planner

Search by Keyword

EPI PIONEERS IN METAL-FINISHING CHEMISTRY

EXHIBITOR LIST FLOOR PLAN SHORTCUTS My Show Planner

SPECIFICATIONS

Online	1940 x 180 px
Mobile	600 x 500 px

Exclusive Floorplan

SUR/FIN 21
Where Finishing Connects
July 13-15, 2021 | Detroit, Michigan
T C F C E N T E R

Home Floor Plan Featured Exhibitors My Show Planner

Keyword Search by Keyword

Exhibit Hall B

EPI PIONEERS IN METAL-FINISHING CHEMISTRY

SPECIFICATIONS

Artwork	1456 x 180 px
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Product Category

All Exhibitors 129

Show All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

129 Results for Exhibitor List

FEATURED EXHIBITORS (18) See Results on Floor Plan

Exhibitor	Summary	Booth	Add to Planner
Corrotec Incorporated		410	+
EPI		636	+
Fischer Technology		410	+

SPECIFICATIONS

Artwork	640 x 100 px
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Order Form

Contact

Company

Address

Phone

Email

Select Your Print Ads

Back Cover	<input type="checkbox"/> \$2,200
Inside Front Cover	<input type="checkbox"/> \$1,900
Inside Back Cover	<input type="checkbox"/> \$1,800
Cover Triangle	<input type="checkbox"/> \$1,300
Full Page Ad	<input type="checkbox"/> \$1,300
Half Page Ad (horz)	<input type="checkbox"/> \$800
Half Page Ad (vert)	<input type="checkbox"/> \$800
Quarter Page Ad	<input type="checkbox"/> \$650

Select Your Floor Plan Listing

Basic listing	Included
Enhanced listing	<input type="checkbox"/> \$500
Enhanced listing with SUR/FIN directory ad	<input type="checkbox"/> \$250

Select Your Directory Banners

Directory Banner	<input type="checkbox"/> \$2,000
Floor Plan Banner	<input type="checkbox"/> \$2,000
Product Category Banner	<input type="checkbox"/> \$750

Total Investment

Signature

Date

Submit Ad Materials

ONLINE

gardnerweb.com/adcentral

E-MAIL

btaggert@gardnerweb.com